

Waterford Heritage Days PO BOX 622 Waterford, Pa 16441 www.waterforddays.com www.facebook.com/waterforddays Chairman@WaterfordDays.com

Thank you for your past participation in Waterford Heritage Days. We hope to continue this tradition of providing great fundraising opportunities for all our local area non-profit groups. If you are participating again this year and wish to be included in our advertising campaign, please fill out the Non-Profit Off-Site Event Form enclosed and return it by **April 1, 2022** so that we may include your event in our advertising materials. Our campaign includes such media as: printed Program Books, printed Schedule of Events, placemats, website advertisements, online event calendars, yard signs, flyers, television & radio spots, and newspaper and other periodical advertisements in both Erie and Crawford counties aimed at enticing people to come out to Waterford, PA for the weekend. Our expected advertising expense is over \$4000 this year, so to defray some of these costs, we are asking for 10% of the *profits* made during your event.

As an advertising participant, you may also post a flyer containing information and directions for your off-site event at our information booth during the weekend. Simply bring your flyer over to the tent in the park on Friday or mail it in advance to the address listed above with your request to post it in the booth.

You may choose not to participate in this advertising opportunity in which case you need not send in this form, but your event will not be included in any of our marketing materials, which includes the schedule of events. If your form is not returned by the deadline, we will assume that you are not advertising with us.

Enclosed is a Non-Profit Fee Remittance Form for your convenience. If you participate, please fill out the form and return it, along with your check, to the above address AFTER the event. Please make your check payable to the Fort LeBoeuf Historical Society. We look forward to working with you again this year!

Please feel free to contact us with any question or concerns you might have.

## Waterford Heritage Days 2022

## **Non-Profit Off-Site Event Form**

Fill out this form and return it by **April 1st** to be included in the Waterford Heritage Days advertising. **Mail to:** Fort LeBoeuf Historical Society, C/O Waterford Heritage Days NPOS, PO BOX 622, Waterford, PA 16441

## **Non-Profit Organization Details**

Contact Name:							
Phone:	Cell:	Email:	Email:				
Group or Organization:							
Address:		City:	State:	Zip:			
Non-Profit ID #							
<b>Event Details</b>							
What type of event are	you having?						
Date(s) of Event							
Time(s) of Event							
Is there other informat	ion about the event that	you would like to share	? (Do the proceeds g	o to a special cause? Are			
there any special guest	s or entertainment at you	ur event?)					

## Waterford Heritage Days 2022 Off-Site Non-Profit Fee Remittance Form

All fees will be due and payable directly following the close of the weekend. Please return this completed form with your payment no later than **Aug 15th**. Payment by check or money order payable to: **Fort LeBoeuf Historical Society** 

Mail to: Fort LeBoeuf Historical Society, C/O Waterford Heritage Days, PO BOX 622, Waterford, PA 16441

This money helps with the cost of advertising for Waterford Heritage Days, which you agreed to pay when you submitted the form to be included in the Waterford Days advertising campaign. The campaign includes such media as: printed program books, printed Schedule of Events, placemats, website advertisements, online event calendars, yard signs, flyers, television & radio spots, and newspaper and other periodical advertisements in both Erie and Crawford counties.

Contact Name:					
Group or Orgar	nization:				
Address:		City:	State:	Zip:	
Daytime Phone	e: Cell:		Email:		
Non-Profit ID #	·				
	Total Profit		\$		
	10% of Profit (profit x 0.10)		\$		
	Total Due		\$		
<b>6</b> '		P. J.			
Signature		Date			